

# Setting up your first website



The first thing you need to do is decide on a good domain name for your website.

## How to Select a Domain Name

Selecting the right name for your website is the most important step you can take when starting your own business.

The name will tell people what you have to offer and will help them decide if they are interested in looking further. There are several ways you can select your domain name to bring in your customers. If you are starting your first website you may feel overwhelmed by the many choices that you have to make. Make yourself a list to help you get started.

First of all you want to write down all the products or services you will be offering.

Determine what age group or groups these products would benefit the most.

After you determine these factors, choose your name that will combine both the products and the age group to create a successful domain name.

Make sure you choose a domain name that's relevant to your website subject and content.

The perfect domain also is easy for customers to remember, short enough to quickly type into a Web browser, and distinct enough to help you create a unique identity for your site.

Generally, keeping a domain name fairly short will make it easier for site visitors to remember and type the name.

A domain name that includes catchy, sought-after and - most important - relevant keywords will help you in the search engine optimization process for your business Web site. Although certain search engines ignore it, others pay much attention to the occurrence of applicable keywords in domain names when ranking the Web pages in their indices.

The .com top-level domain (TLD) remains the most wanted extension on the Internet.

See <http://guidetomakingmoneyontheinternet.com/advice/2008/07/16/could-your-domain-name-be-bad-for-business/>

The screenshot shows a Mozilla Firefox browser window with the address bar displaying <http://guidetomakingmoneyontheinternet.com/advice/>. The page content includes a main heading "Making money on the internet" and a sub-heading "Could your Domain Name Be Bad for Business?". The article text discusses the importance of choosing a domain name for an online business. A sidebar on the right contains a "Get a .COM today!" advertisement for \$7.49/yr and a sign-up form for a newsletter.

## How to Make your Domain Name Searchable

When you do a Google search or a Yahoo search you usually type in a couple of words that best describes what you are looking for. This way of searching is fast and easy and usually satisfies your desire to find that particular product.

When choosing the right domain name you want to make sure that it is keyword searchable by providing one or two keywords related to what you are offering on your website. In order to decide what domain name you can use you will need to do a search to figure out how to best name your website.

Deciding the two most important keywords that someone can use to describe the products you sell and then adding them in your domain name is the best way to figure it out. If you choose the most searchable words you can maximize the benefits from creating your own website.

You need to make sure that you only use words that describe your business and dont be misleading or else you will end up losing more business than you gain. You want to be unique and stand out in a crowd and the correct domain name can give you all of that and more.

Once you have chosen your domain name you will be able to market your website and create a huge clientele. Be upfront with your clients and you will reap the rewards. If you need help determining your domain name toss a few ideas out to your friends and see which one is preferred because chances are if they like them, your customers will too.



**Now you need to register your domain name.**

This will cost you about \$10 a year.

See <http://www.forallyourhostingneeds.com/domainreg/>



**Next you need to purchase a webhosting account to put your website on the internet.**

**Features To Look For When Choosing A Web Host.**

When choosing a webhost, not just any host will do.

There are specific features that you need to look for, as well as additional features that will be required depending on what your plans for your website are. It is important that you make sure that your webhost is able to accommodate your needs from the very beginning.

One of the first features you should look for in a webhost, no matter what your plans are for your site, is the guaranteed uptime. While no webhost can guarantee that your site will be up 100% of the time, you definitely want to choose a host that guarantees at least a 99% uptime, and preferably a 99.9% uptime.

A 100% satisfaction guarantee is also vital. Often, you won't be able to tell if a webhost can fulfill all of your needs until you sign up for the service. If you find out that the webhost does not meet all of your requirements, you will want to have the option of canceling your service and getting a refund. Not all webhosts offer this, so be on the lookout for it.

You definitely want a webhost that has a power generator to deal with power outages, and also one that does automatic, scheduled backups of your data. A webhost that uses DOS protection, to protect against Denial of Service Attacks as well as other types of attacks, is also vital.

Finally, two other features that you should look for, no matter what other features you may require, are server monitoring, where the webhosting company monitors the servers 24 hours per day, 7 days per week, and email support, where you can get your questions answered or issued addressed 24 hours per day, 7 days per week.

Once you've found a host that offers everything above, you are ready to look at other features that you may require, such as an adequate amount of disk space and bandwidth. You may also require unlimited FTP accounts and email accounts. MySQL Databases will be important to some webhosting customers, as well as email lists.

Depending on your plans, you may also require sub domains, parked domains, and add on domain names. If you don't know much about HTML or building webpages, you need a webhost that offers a web page builder.

Other features you may require include Front Page extensions, Dream Weaver Compatibility, the ability to install a blog or a forum, or several other scripts that make your site more interactive.

Most hosting is on shared hosting , meaning there are many others websites hosted on the same server.

A virtual dedicated server is the perfect, affordable solution for those that wish to operate multiple Web sites, traffic-intensive Web sites, gaming servers or simply want unlimited control of their serverspace through root (admin) access. Virtual dedicated servers offer many of the capabilities and features of dedicated servers

but at a much lower price.

A dedicated server provides the user with complete control of server usage and software installation - through admin (root) access to the server. Unlike normal hosting plans, which put many customers accounts on a single server, a dedicated server grants its user exclusive rights to the server's bandwidth, memory and storage space; performance will not be affected by traffic and usage patterns of other customers. Dedicated servers are particularly useful for companies and individuals that run very high-traffic Web sites or applications and thus need the bandwidth, versatility and consistent performance of a dedicated box. This means that the server can be used for a virtually unlimited variety of purposes, including gaming, database management and hosting and management of multiple traffic-intensive Web sites.

It is often difficult to find a webhost that offers all of the features that you require, at a price that you can afford.

However, such services do exist.

See <http://www.forallyourhostingneeds.com/>



**Once you've purchased your domain name and webhosting you need to upload your website pages.**

Many webhosts have website templates you can use , though you will want to learn some HTML code to edit or make your pages to your own design.

See <http://www.forallyourhostingneeds.com/html/>  
to Learn The Language Of The Web In Just 60 Minutes

You'll be able to easily install scripts to set up online shops, forums , blogs and loads more via your cPanel.

Most webhosts use cPanel with their hosting account, This is where you add,control,edit your website pages , email , scripts, etc.

You'll soon get the hang of using cPanel .

For cPanel Tutorial Videos , see

<http://internetmarketerswebhosting.com/>

Click on **MULTI WEBHOSTING OPTION 2** scroll down to foot of page, click on sitemap , then click on Interactive How To tutorials.



**For** web design information **see** ...

<http://forallyourhostingneeds.com/webdesignadvice/Importance-of-A-Good-Design.php>



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Internet marketing for beginners8 - Mozilla Firefox

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www.internetmarketingforbeginners.net

If you're running or thinking of starting an online business you'll definitely need to learn about internet marketing.

SEE ... [Internet Marketing For Beginners](#)

**When is Internet Marketing Worthwhile ?**

In general the answer to this question is always but the answer is much more involved. Sure Internet marketing is worthwhile but as with any type of marketing it is only worthwhile if it is done well. For example you can spend thousands of dollars on a television marketing campaign but if no one sees your commercials or your commercials do not reach your target audience and generate sales, the advertising was not worthwhile. So perhaps a more appropriate answer to this question would be that Internet marketing is worthwhile when it works. This is a rather vague statement but this article will investigate the issue further and explain how you can make Internet marketing work for your business.

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Signup to the

<http://www.ebizassets.com/traffictactics/squeeze.htm>

The screenshot shows a Mozilla Firefox browser window with the address bar displaying <http://www.ebizassets.com/traffictactics/squeeze.htm>. The page content includes:

- Navigation: >> Ebiz Traffic Tactics <<
- Headline: **Do You Need Help Getting Traffic To Your Websites ?**  
**Are You Confused When It Comes To Getting Traffic?**
- Text: Let me help with my **FREE 7 Day Ebiz Traffic Tactics** ecourse
- Image: A vertical banner for 'Ebiz Traffic Tactics FREE ecourse' featuring a shopping cart overflowing with money and a fire effect. The URL [www.ebizassets.com](http://www.ebizassets.com) is at the bottom.
- Form: **SUBSCRIBE FREE HERE** with input fields for First Name, Last Name, Country, and E-Mail Address, and 'Submit' and 'Reset' buttons.
- Text: After you sign up for your free course you will need to confirm your request to start receiving your lessons. Please check your email (including your spam folder).
- Text: You should receive your confirmation message from "ebiz traffic tactics" in just a few moments. Follow the instructions inside that email to confirm your subscription.

The Windows taskbar at the bottom shows the Start button, several open applications (Virgin Broadband PCg..., PDF2008, FREE 7 Day Ebiz Traf..., webhost - OpenOffic...), and the system tray with 'EN' and '14:35'.

How I Get 1st page Listings in Google , Yahoo , MSN for FREE - Mozilla Firefox

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